Persuasive Writing Checklist

Introduction
  € Have I attempted to engage my reader with a ‘hook’?
  € Have I stated what my position is or what I believe?
  € Have I included a brief overview of the main arguments?

Body
Persuasive Techniques
  € Did I provide evidence and examples to support each argument?
  € Did I use strong, persuasive words such as must, believe, important, certainly

Sentence Structure
  € Have I used a good variety of sentence beginnings such as firstly, furthermore, finally
  € Did I use a topic sentence to introduce each paragraph’s main idea?
  € Have I been able to use a rhetorical question and an exclamation to express a strong viewpoint?
  € Is all punctuation (full stops/commas/apostrophes/exclamation or question mark) applied correctly?

Conclusion
  € Have I restated my position more forcefully?
  € Have I tried to give a recommendation?