Subunit 2.5 – Quickfire Quiz

1. Modern day presidential campaign strategies have included all of the following EXCEPT
   A. person-to-person campaigning.
   B. wooing undecided voters.
   C. running on ideological rather than policy issues.
   D. preserving a core base of supporters.

2. Advocacy groups that can receive and spend unlimited amounts of money in federal elections as long as they do not coordinate with the candidates or parties they support and do not advocate the election or defeat of a candidate are known as
   A. campaign finance committees.
   B. soft money donors.
   C. legal compliance entities.
   D. 527 committees.

3. Fill in the blank. A public policy concern or topic that cuts across political party lines is known as a _________ issue.
   A. hot-button
   B. wedge
   C. third-rail
   D. politically incorrect

4. The first-ever televised presidential debate was between
   B. Dwight Eisenhower and Adlai Stevenson.
   C. Harry Truman and Thomas Dewey.
   D. Lyndon Johnson and George McGovern.