Use the word cloud to fill in the blanks with the correct answers. Here are some guidelines that may help you:

- In the word cloud, the larger the word, the more often it is used in answers.
- To see words in the word cloud more clearly when you are online, hold down your Ctrl and + keys simultaneously to enlarge the image on your screen.
- Each blank in the answers represents one word. Two or more blanks without commas represent phrases.

To complete this assessment, you should attempt to fill in questions after completing each unit, although you may need to skip some until you have more clues. (The questions are arranged chronologically by unit and cover chapters 9–15 in the textbook. However, knowing this may not be enough for you to figure out the answers, since where one unit ends and the next begins is not identified.) All of the answers should be filled in by the end of the course. Once you have finished this assessment, check your answers with the Saylor Foundation’s Technology Answer Key 2.

**EXAMPLE:** In this decade, this radio technology attracted both high-fidelity lovers and this group because of the technology’s improved sound quality and a new era of consumer culture.
(ANSWERS: ______, ______, the ______ ______). [ANSWERS: 1960s, FM, the youth counterculture]

1. Originally developed in this decade to distribute this medium to residents of remote or mountainous areas, these devices were erected on mountains or other high points to receive this type of signal and then pass it along via this technology. (______,______,______,______,______,______)

Saylor URL: http://www.saylor.org/courses/comm103 Unit 9
2. In this year, this company became the nation's first successful this by giving its customers access to this and this for a fee. (___, _____, _____, _____ - _____ - _____)

3. In this year, this number of major cable companies got together and launched a first-generation version of this new technology to provide a service called this, which was specifically intended for home reception. (___, _____, _____, _____, _____, _____)

4. Originally introduced early in this decade, this pay-per-view system enables viewers to order or download a movie via this or this medium and then watch it at their convenience. (___, _____, _____, _____, _____, _____)

5. First made available by this new company, in this year, the table-tennis simulator know by this name has come to symbolize all early versions of this medium. (___, _____, _____, _____)

6. This company introduced this landmark video game to the United States in this year. The game used this form of storytelling in the same way more advanced computer games use the form today, but this early version's objectives were much simpler. (___, _____, _____, _____, _____, _____)

7. One important development in this medium occurred in the middle of this decade with the introduction of these games, which included role-playing games played by this number of users at the same time. (___, _____, _____, _____)

8. This video game genre was developed in this decade and became popular because it puts the player here and requires the player to use these to defeat enemies. (___, _____, _____, _____, _____, _____)

9. In this year, this Oxford University graduate and software engineer created a new language called this to establish a new kind of protocol for doing this with documents and information. This important term in the name of that new language refers to text that goes beyond the boundaries of a single document. (___, _____, _____, _____, _____, _____)

10. In this decade, technological advances produced smaller and sleeker versions of these two communication and reading devices, enabling users to become more comfortable with reading on this. The technology got a boost in publicity from this famous talk show host, when she praised this model on her show in this year. (___, _____ and _____, a _____ _____, _____ _____, the _____, _____)

11. This company launched in this year two new technologies, this portable media player and this free application for Mac computers, which converted audio CDs
into this. Both of these products have dominated the market since their introduction. In this year, the company made deals with these music-related companies and launched this store to enable people to buy and download this kind of music on demand. (______, ______, the ______, ______, ______, ______, ______, ______, ______, ______, ______, the ______, ______

12. Developed in this year, this type of radio is designed to help terrestrial radio stations do this with satellite radio technology. The advantage of this new technology included the digital transmission of radio signals, which results in this and this, even for this kind of radio station. (______, ______ - _______, _______, _______, _______, ______, ______ times, ______)

13. This technology has been surpassed by this disc format, which was created for storing and producing high-definition video. Released in this year, the technology has the same physical dimensions as this, but because it is encoded to be read by this with a shorter wavelength, the discs have more than this much storage capacity compared to this. (______, ______ - _______, _______, _______, _______, _______, ______, ______

14. In this year, this company started competing seriously with these media entities by placing rental vending machines for this medium in pharmacies, grocery stores, and fast-food chains. (______, ______, ______, ______, ______)

15. After a transition period, in this year, these signals made by varying radio waves were replaced by these signals transmitted as binary code. (______, ______)

16. This new technology, which is attracting viewers to watch this medium for even longer periods of time, had been adopted by nearly half of American viewers by 2010 and has been the fastest adoption of this medium’s technology since the introduction of this technology in this decade. (______, ______, ______, ______, ______)

17. This video-sharing website was founded in this year and enables users to do this with personal videos and also with this, this, and this. (______, ______, ______, ______, ______, ______, ______ of ______)

18. Since this site began in this year, this foundation, which hosts all of the pages associated with this site, has become the sixth most-visited site on the Web, just behind this online auction site in terms of unique page views. (______, ______, the ______, _______, ______, ______)