

Social psychologists study how people respond to **interpersonal** stimuli: **attitude** change, discrimination, group behavior, and conformity to **cultural** norms.

Psychiatry is not a branch or sub-fields of psychology, but separate profession, rooted in medicine. Psychotherapy and psychoanalysis are not branches or sub-fields of psychology, but overlapping fields.

<i>Fields of psychology</i>			
specialty	proportion	where they work	activities
Clinical	About half	Private practice Clinics Hospitals Universities	Diagnosis Psychotherapy
Cognitive	Small but growing	Universities	Basic Research
Community	Small but growing	Government Universities	Applied Research
Comparative	Small	Universities	Basic Research
Consumer	Small but growing	Corporations Private practice	Applied Research
Counseling	a tenth	Private practice Clinics Hospitals Universities	Counseling
Cultural	Small	Universities	Basic Research Applied Research
Developmental	Small but growing	Universities	Basic Research Applied Research
Educational	Small but growing	Schools Universities	Applied Research
Engineering	Small but growing	Corporations Universities	Applied Research
Environmental	Small	Universities	Applied Research
Forensic	Small but growing	Law enforcement	Applied Research
Gender	Small	Universities	Basic Research
Health	Small but growing	Hospitals Universities	Applied Research
Industrial - Organizational	Small but growing	Corporations Private practice Military	Applied Research
Learning	Small	Universities	Basic Research
Medical	Small but growing	Hospitals Universities	Applied Research
Personality	Small	Universities	Basic Research
Political	Small	Universities Campaigns	Applied Research
School	Small but growing	Schools Universities	Applied Research
Sensation & perception	Small	Universities	Basic Research
Social	Small	Universities	Basic Research
Sports	Small	Sports teams	Applied Research